

United Poultry Concerns Annual Report for 2012



Federal ID: 52-1705678

A Financial Statement is available upon written request to: Officer of Consumer Affairs, PO Box 1163, Richmond, VA 23218.

United Poultry Concerns is certified by Independent Charities of America to receive donations through the Combined Federal Campaign. Our CFC Agency Code is #11656.

Officers & Directors 2012

Karen Davis, PhD, President-Director
 Liqin Cao, Vice President-Director
 Franklin Wade, Vice President-Director
 Veda Stram, Vice President-Director
 Debbie Alekna, Secretary Treasurer-Director

Staff 2012

Karen Davis, PhD, President
 Liqin Cao, Vice President
 Franklin Wade, Website Administrator & Graphic Designer
 Ronnie Steinau, Office Assistant
 Debbie Alekna, Bookkeeper
 Holly Wills, Sanctuary Assistant

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertainment, and human companionship situations

has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways poultry are used, and to promote the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle. UPC conducts full-time educational programs and campaigns through our quarterly magazine *Poultry Press*, our Website at www.UPC-online.org, and our chicken sanctuary in Machipongo, Virginia.

United Poultry Concerns maintains a permanent full-time office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to Internet and telephone requests for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications on the care, treatment and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfill our mission in 2012. From all of us at United Poultry Concerns, thank you for your support!

Highlights of Our Activities & Accomplishments in 2012

Sanctuary Adoptions – UPC adopted 18 wonderful chickens in need of a loving home in 2012. All of our birds were rescued from abuse, abandonment or surrender by previous owners directly or through an animal shelter.

International Respect for Chickens Day May 4/ Month of May - Celebrating the Life and Dignity of Chickens & Protesting Their Abuse in Farming Operations

- 🐔 Public outreach demonstration & leafleting, White House, May 5.
- 🐔 Promoted Chicken Run Rescue Chicken Photo Contest, May.
- 🐔 Distributed UPC chickens literature & posters through our activist members in offices, libraries, shopping centers & university campuses in the U.S. & Canada.
- 🐔 Media coverage across the USA via PR Newswire!

Further Actions, Investigations & Outreach Campaigns - 2012

- ❧ Opposed VA Bill 610 eliminating all protections for farmed animals, January.
- ❧ Stopped chicken “art” project, Spencer Museum, University of Kansas, February.



Photo by Beth Lily Redwood

- ❧ Formally petitioned the National Fire Protection Association (NFPA) to require installation of fire protection systems in all newly constructed farm animal housing facilities, July 27.
- ❧ Urged Lakeland Animal Welfare Society to Serve Compassionate Charity Dinner, March 28.
- ❧ Urged ASPCA to stop funding Poultry Slaughterer Frank Reese’s Good Shepherd Poultry Ranch, May.
- ❧ Protested Barnyard Sanctuary (NJ) Quail Hatching Projects, a pro-hunting venture of NJ Fish & Wildlife, July.
- ❧ UPC President Karen Davis spoke on behalf of our Petition at the NFPA’s Meeting in Quincy, MA urging the NFPA to require fire protection systems (sprinklers and smoke control systems) in all newly constructed farm animal housing facilities, August 7.
- ❧ Urged Watsonville Buddhist Temple to cancel its Annual Chicken Dinner, September 22.
- ❧ Hosted two successful 2-hour protest demonstrations in Brooklyn, NY against the use of chickens in Kaporos rituals, September 23 & 24.
- ❧ Protested to the Association for Living History and Museums, Summit, NY re: quail and turkey abuse practices, December 12.
- ❧ Launched campaign to prosecute Beta Theta Pi Turkey Abusers, University of Kansas, December 21.

New Print Publications, Book Chapters & Website Documents - 2012

- ❧ “The Mental Life of Chickens” by UPC President Karen Davis in *Experiencing Animal Minds: An Anthology of Animal-Human Encounters*, Columbia University Press.
- ❧ INTRODUCTION by UPC President Karen Davis to New Edition of *A Boy, A Chicken & the Lion of Judah*, by Roberta Kalechofsky.
- ❧ “Chicken Wisdom: Calling for an Audience with Mr. Joy” by UPC President Karen Davis (Review Essay on CHICKEN by Dr. Amy Potts), Amazon, October 4.
- ❧ “The Truth About Feather Hair Extensions.” New Brochure in print & online: [www.upc-online.org/entertainment/feather hair extension.html](http://www.upc-online.org/entertainment/feather%20hair%20extension.html)



An Audience with Mr. Joy.

Keynote Speaking Engagements, Lectures & Exhibits – 2012

- ❧ UPC’s 10th Annual Conference – “Conscious Eating” – Berkeley, CA, February 18.
- ❧ Hollins University, Roanoke, VA, March 7.
- ❧ Vegan Spring Expo, Toronto, May 26.
- ❧ Fifth Annual Veggie Pride Parade, NYC, May 27.
- ❧ Richmond (VA) Vegetarian Festival, June 23.
- ❧ Animal Rights National Conference, Washington DC, August 2-5.
- ❧ Justice for Animals Seminar, Washington DC, August 4.
- ❧ Animal Place Presentation to Interns about Chickens, Grass Valley, CA, August 17.



UPC activists celebrate International Respect for Chickens Day May 4 at the White House.

- ♥ Luncheon to Benefit the Alliance to End Chickens as Kaporos & Lecture, NYC, September 23.
- ♥ Poplar Spring Animal Sanctuary, Poolesville, MD, October 7.
- ♥ Free the Animal Conference, St. Louis, MO, October 27-28.
- ♥ University of Maryland Baltimore Campus, November 7.
- ♥ Marti Kheel Conference, Wesleyan University, Middletown, CT, November 9-10.

Additional Community Outreach – Exhibits, Demos – 2012

- ♥ Florida State Fair, Tampa, February 9-20.
- ♥ Medaille College, Buffalo, NY, March 3.
- ♥ Virginia Federation of Humane Societies, Williamsburg, March 31.
- ♥ Worcester Vegfest, MA, April 15.
- ♥ Baltimore Vegfest, MD, April 28.
- ♥ Maple Leaf Chicken Slaughterhouse Vigil, Toronto, May 25.
- ♥ New Orleans Veggie Festival, May 12-13.
- ♥ Twin Cities Vegfest, MN, July 14.
- ♥ Taking Action for Animals Conference, Washington, DC, July 27-29.
- ♥ Washington, DC Green Festival, September 29-30.
- ♥ Vegtoberfest 2012, Baltimore, MD, October 27.
- ♥ Life-Affirming Thanksgiving Celebration, Washington, DC, November 22.
- ♥ *One Green Planet*, (UPC article “Farm Animal Angst”), February 13.
- ♥ *The Kansas City Star* (Chicken Slaughter for “Art”), February 18.
- ♥ *The Washington Post* (UPC Letter to the Editor), February 27.
- ♥ *The Kansas City Star*, February 29.
- ♥ *United Press International*, February 29.
- ♥ *Animal People*, March.
- ♥ *University of Kansas Daily Kansan*, March 4.
- ♥ *Psychology Today*, March 21.
- ♥ *Humanimalia Journal*, Spring.
- ♥ *Diamondback Student Newspaper*, University of Maryland, “Misery in Every Mouthful” Display Ads,” March 8-May 12.
- ♥ *The New York Times* (Letter to the Editor), May 4.
- ♥ *VegNews*, UPC Full-Page Open Letter to AVEDA, May-June.
- ♥ *Smithsonian Magazine*, Letter to the Editor, June.
- ♥ *Eating Plants Blog*, “Is Boiling a Lobster a Bonding Experience?” July 5.
- ♥ *Harper’s Magazine*, August.
- ♥ *Humanimalia Journal*, Fall.
- ♥ “The Chicken Story Retold,” *Vegan India*, Sept. 6.
- ♥ *Science & Children Magazine*, Alternatives to Chick Hatching Display Ad, September-December.
- ♥ *Jewish Standard* (NJ), Alliance to End Chicken Kaporos Campaign, September 21.
- ♥ *Brooklyn Daily Eagle*, End Chicken Kaporos, September 21.
- ♥ *Virtual Jerusalem* (Los Angeles) End Chicken Kaporos, September 21.
- ♥ *The Jewish Chronicle*, September 21.
- ♥ *Earth in Transition*, September.
- ♥ *NFPA Journal*, September-October.

UPC in the News:

PRINT MEDIA (Including Internet Publications) - 2012

- ♥ *Altoona Mirror (PA), Profile of UPC President Karen Davis, October 7.*
- ♥ *The Washington Post (Backyard Chickens), Nov. 23.*
- ♥ *Vegan India! Interview with UPC President Karen Davis, December 17.*

- ♥ *Go Vegan Radio with Bob Linden, Los Angeles, September 7.*
- ♥ *USTREAM.TV, NY, September 24.*
- ♥ *Gothamist.com video Kaporos Protest, September 24.*
- ♥ *You TUBE, Kaporos Protest, September 24.*
- ♥ *Murphy in the Morning Radio Show, Greenville, NC, November 20.*

BROADCAST MEDIA - 2012

- ♥ *Zack Daniels in the Morning 94.7, Grand Forks, ND, February 7.*
- ♥ *Go Vegan Radio Interview with Bob Linden, Feb. 12.*
- ♥ *The Doug Clifford Show, WSKY Radio, May 6.*
- ♥ *Animal Advocacy Groups Urge Farm Animal Fire Protection, UPC Press Release, July 31.*
- ♥ *Go Vegan Radio with Bob Linden, Los Angeles, Aug. 12.*
- ♥ *Animals Today Radio, September 2.*

Financial Report - 2012

United Poultry Concerns Fiscal Year: January 1 - December 31, 2012

Revenues.....	\$680,557
Public Support.....	680,444
Expenses.....	\$229,429
Programs and Education.....	199,110
Organizational Management	30,319
Net Assets/Fund Balance at End of Year.....	\$1,046,337

We gratefully acknowledge the kind assistance of

- Harold B. Larson Charitable Trust**
- Fidelity Charitable Gift Fund for The Marino Foundation**
- The New York Community Trust**
- Mary Levy Estate**
- Rosemary Johnson Estate**
- Eric and Peggy Lieber Living Trust**

Thank You for Your Support!



Karen Davis, President
Photo by Davida G. Breier

A LEGACY OF COMPASSION FOR THE BIRDS

Please remember United Poultry Concerns through a provision in your will.
Please consider an enduring gift of behalf of the birds.

A legal bequest may be worded as follows:

I give, devise and bequeath to United Poultry Concerns, Inc., a not-for-profit corporation incorporated in the state of Maryland and located in the state of Virginia, the sum of \$_____ and/or (specifically designated property and/or stock contribution).

We welcome inquiries.

United Poultry Concerns, Inc.
P.O. Box 150 • Machipongo, Virginia 23405-0150
(757) 678-7875



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