

United Poultry Concerns Annual Report for 2013



Federal ID: 52-1705678

A Financial Statement is available upon written request to: Officer of Consumer Affairs, PO Box 1163, Richmond, VA 23218.

United Poultry Concerns is certified by Independent Charities of America to receive donations through the Combined Federal Campaign. Our CFC Agency Code is #11656.

Officers & Directors 2013

Karen Davis, PhD, President-Director
 Liqin Cao, Vice President-Director
 Franklin Wade, Vice President-Director
 Veda Stram, Vice President-Director
 Debbie Alekna, Secretary Treasurer-Director

Staff 2013

Karen Davis, PhD, President
 Liqin Cao, Vice President
 Franklin Wade, Vice President, Website Administrator & Graphic Designer
 Veda Stram, Vice President
 Bill Ferguson, Web Assistant
 Ronnie Steinau, Office Assistant
 Hope Bohanec, Projects Manager
 Debbie Alekna, Bookkeeper
 Holly Wills, Sanctuary Assistant

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertain-

ment, and human companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways poultry are used, and to promote the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle. UPC conducts full-time educational programs and campaigns through our quarterly magazine *Poultry Press*, our Website at www.UPC-online.org, and our chicken sanctuary in Machipongo, Virginia.

United Poultry Concerns maintains a permanent office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to Internet and telephone requests for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications on the care, treatment and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfill our mission in 2013. From all of us at United Poultry Concerns, thank you for your support!

Highlights of Our Activities and Accomplishments in 2013

For a complete listing of UPC's action alerts, news, photos & activities in 2013, please visit What's New 2013 at www.upc-online.org/whatsnew/2013.html.

Sanctuary Adoptions – UPC adopted 66 wonderful chickens in need of a loving home in 2013. All of our birds were rescued from abuse, abandonment or surrender by previous owners directly or through an animal shelter.



International Respect for Chickens Day May 4/ Month of May - Celebrating the Life and Dignity of Chickens & Protesting Their Abuse in Farming Operations - 2013

- ♥ Hosted our annual public outreach demonstration & leafleting at the White House, May 2
- ♥ Ran 100 *Compassion Is a Beautiful Thing-Choose Vegan* King-Size Bus ads throughout the Washington, DC Metro Area in March, April and May.
- ♥ Promoted Chicken Run Rescue Chicken Photo Contest, May
- ♥ Distributed UPC chickens literature & posters through our activist members in offices, libraries, shopping centers & university campuses in the U.S. and Canada.
- ♥ Media coverage across the USA via PR Newswire!

Further Actions, Investigations & Outreach Campaigns - 2013

- ♥ Launched our education campaign about feather and down clothing, pillows and comforters.
- ♥ Pursued our effort begun in December 2012 to prosecute the Beta Theta Pi fraternity turkey torturers at the University of Kansas and require a fraternity policy prohibiting animals at all fraternity functions in the future.
- ♥ Underwrote and contributed materials to the National Museum of Animals & Society's historic exhibition *Un-Cooped: Deconstructing the Domesticated Chicken*.
- ♥ Launched a campaign to prosecute the Alberta College of Art and Design student who slaughtered a chicken as "performance art" on April 18, 2014 in



This poor bird lies helplessly in the hands of a male student at the Alberta College of Art and Design moments before he tortured and killed her for a "performance art" project.

- ♥ Calgary, Alberta, Canada.
- ♥ Urged the Association for Living History, Farm and Agricultural Museums to take a stand against harming and killing chickens, turkeys, quails and other birds for public demonstration.
- ♥ Hosted three 2-hour protest demonstrations in Brooklyn, New York against the use of chickens in Kaporos rituals in which thousands of chickens are deprived of food, water and shelter, swung by their wings and slaughtered in the city streets, September 10-12.
- ♥ Formally opposed the proposed federal Egg Products Inspection Act.
- ♥ Advocated against the purchase of Easter chicks in favor of a humane Easter.
- ♥ Successfully blitzed for compassionate writing about chickens by Jon Katz.
- ♥ Successfully got beauty-care company AVEDA to stop selling rooster feather hair ornaments and to develop a policy prohibiting these ornaments in AVEDA retail outlets.
- ♥ Campaigned on behalf of the Federal Animal Fighting Spectator Prohibition Act.

New Print Publications, Book Chapters & Website Documents - 2013

- ♥ "Birds Used In Food Production" by Karen Davis, PhD, *The Global Guide to Animal Protection*, University of Illinois Press.
- ♥ "Eliminating the Suffering of Chickens Bred for Meat" by Karen Davis, PhD, *One Green Planet*
- ♥ Birds Suffer Horribly for Pillows & Coats." New Brochure in print & online: www.upc-online.org/ducks/no_down_feathers.html

Nine UPC PowerPoint Presentations Prepared for Viewing at www.upc-online.org/videos

- ♥ The Provocative Elitism of "Personhood" for Nonhuman Creatures in Animal Advocacy Parlane and Polemics Presented by Karen Davis at the Personhood Beyond the Human conference at Yale University, New Haven, CT on 8 December 2013.
- ♥ Turkeys – Who Are They? Presented by Karen Davis at Harlow Gallery featuring 46millionturkeys, Hallowell, ME on 26 November 2013.

- ❧ Chickens Can Fly, Turkeys Can Swim! Hatching Good Lessons in Classroom Science & Literacy Programs Presented by Karen Davis at Humane Education Committee | United Federation of Teachers Conference, New York, NY on 20 October 2013.
- ❧ Chicken Versus Chickens – What Is the Difference & Why Does It Matter? Presented by Karen Davis at Cleveland VegFest, Cleveland, OH on 1 June 2013.
- ❧ Backyard Chicken Keeping - Is It an Ethical Alternative to Factory Farming? Presented by Liqin Cao at Animal Rights National Conference, Alexandria, VA on 30 June 2013.
- ❧ Advocating Effectively for Chickens and Turkeys Bred for Meat Production: Bringing Their Hidden Suffering to Light Presented by Karen Davis at Anti-Fur Society Conference, Alexandria, VA on 31 May 2013.
- ❧ The Truth About Feather Fashion, Fishing, Clothing & Bedding Presented by Karen Davis at Anti-Fur Society Conference, Alexandria, VA on 31 May 2013.
- ❧ Oppressor Minds & Mechanisms that Can Dishearten & Disempower Animal Advocates: What We – and the Animals – Are Up Against Presented by Karen Davis at Animal Systems Conference, Marlborough, MA on 20 April 2013.
- ❧ Backyard Chicken Keeping - Is It an Ethical Alternative to Factory Farming? Presented by Karen Davis at Conscious Eating Conference, Berkeley, CA on 6 April 2013

Keynote Speaking Engagements, Lectures & Exhibits – 2013

- ❧ UPC's 11th Annual Conference – “Conscious Eating” – Berkeley, CA, April 6.
- ❧ Sixth Annual Veggie Pride Parade, NYC, March 24.
- ❧ Animal Systems Conference, Marlborough, MA, April 20-21.
- ❧ Anti-Fur Conference, Alexandria, VA, May 31-June 2.
- ❧ Cleveland Vegfest, Cleveland, Ohio. June 1.
- ❧ Left Forum, Pace University, New York City, June 8.
- ❧ Third Annual National Animal Rights Day, NYC, June 9.
- ❧ Richmond (VA) Vegetarian Festival, June 15.
- ❧ Symposium of Animal Liberation, Arizona State University, June 22.
- ❧ Animal Rights National Conference, Washington DC, June 27-July 1.
- ❧ North American Vegetarian Summerfest, University of Pittsburgh-Johnstown, July 3-7.
- ❧ The Salisbury School, Salisbury, MD, July 22.
- ❧ Washington, DC Green Festival, September 21-22.
- ❧ Acorns Vegan Fest, Greenbelt, MD, October 12.
- ❧ United Federation of Teachers Humane Education Conference, NYC, October 20.
- ❧ “Turkeys-Who Are They?” Harlow Gallery, Hallowell, Maine, November 26.
- ❧ Personhood Beyond the Human Conference, Yale University, December 6-8.

Additional Community Outreach – Exhibits, Demos – 2013

- ❧ Virginia Federation of Humane Societies, Williamsburg, March 31.
- ❧ Worcester Vegfest, MA, April 14.
- ❧ Kale A Rama Vegan Festival, Greenbelt, MD, April 20.
- ❧ New Orleans Veggie Festival, May 11-12.
- ❧ CARE Veggie Fest, West Chester, PA, August 10.
- ❧ Seventeenth Annual Charlottesville (Virginia) Vegetarian Festival, September 28.
- ❧ Washington, DC VegFest, September 28.
- ❧ A Day in Honor of Saint Francis and the Animals, NYC, October 5.
- ❧ Twin Cities Vegfest, Minneapolis, October 26.



UPC's Karen Davis speaking at the Left Forum at Pace University in NYC.

- ♥ Virginia Association of Science Teachers Annual Conference, Norfolk, November 15-16.
- ♥ Annual Leafleting for Turkeys at the White House, November 21.
- ♥ Life-Affirming Thanksgiving Celebration, Washington, DC, November 28.

UPC in the News:

PRINT MEDIA (Including Internet Publications) - 2013

- ♥ Diamondback Student Newspaper, University of Maryland, "Misery in Every Mouthful" display ad series of 8 ads March-May.
- ♥ Eliminating the Suffering of Chickens Raised For Meat, One Green Planet, Feb. 22.
- ♥ Misery of Baby Easter Chicks, Litchfield County Times (CT), March 21.
- ♥ Healthy & Humane Observer, April 13.
- ♥ U.S. Activist Urges Charges, Calgary Herald (Alberta, Canada), April 27.
- ♥ Kerulos Center Promotes International Respect for Chickens Day, May 7.
- ♥ 30,000 Will NOT Be a Community Asset, Concord Monitor (NH), June 19.
- ♥ Rejecting Michael Pollan, Smithsonian Magazine, July.
- ♥ Respecting Chickens, New York Daily News, August 21.
- ♥ Brooklyn's 'crazy chicken lady' making progress in fighting Kapparot ritual, JTA, Sept. 10.
- ♥ No one here but us (dead) chickens, New York Daily News, Sept. 12.
- ♥ Protesters Try to Stop Ritual Chicken Slaughter in Crown Heights, Gothamist, Sept. 15.
- ♥ A Double Standard on Kapparot, Chabad News, Sept. 16.
- ♥ Want to Fight Salmonella? Don't Eat Chicken, LA Times, October 30.



BROADCAST MEDIA - 2013

- ♥ Breaking 6 News TV Interview with Karen Davis, Lawrence, KS, April 6.
- ♥ Vegan World Radio 90.1 FM KPFT Pacifica, Houston, TX, April 30.
- ♥ Louie b. Free, Brainfood for the Heartland Radio, Youngstown, Ohio, May 15.
- ♥ Veganpalooza World Summit Interview with Will Tuttle, August 17.
- ♥ Bird Talk with Karen Davis, Blog Talk Radio, October 18.
- ♥ Louie b. Free, Brainfood for the Heartland Radio, Youngstown, Ohio, Nov. 21.
- ♥ Vegan World Radio 90.1 FM KPFT Pacifica, Houston, TX, November 26.
- ♥ Environment & Animal Rights Radio, WRFG 89.3, Atlanta, GA, December 1.
- ♥ Louie b. Free, Brainfood for the Heartland Radio, Youngstown, Ohio, December 4.

Financial Report - 2013

United Poultry Concerns Fiscal Year: January 1 - December 31, 2013

Revenues.....	\$634,000
Public Support.....	603,000
Expenses.....	\$374,000
Programs and Education.....	321,000
Organizational Management	53,000
Net Assets/Fund Balance at End of Year.....	\$1,370,000

United Poultry Concerns gratefully acknowledges the kind assistance of

- Animals' Angels**
- Harold B. Larson Charitable Trust**
- Fidelity Charitable Gift Fund for The Marino Foundation**
- The New York Community Trust**
- Eric and Peggy Lieber Living Trust**
- Estate of Edythe L. Rosser**

Thank You for Your Support!