United Poultry Concerns Annual Report for 2008

Federal ID: 52-1705678

A Financial Statement is available upon written request to:
Officer of Consumer Affairs, PO Box 1163, Richmond, VA
23218.

United Poultry Concerns is certified by Independent
Charities of America to receive donations through the
Combined Federal Campaign. Our CFC Agency Code is
#11656.

Officers & Directors, 2008
Karen Davis, PhD, President-Director
George Allan Cate, PhD, Vice President-Director
Joan Meanor Holtgraver, MA-Secretary Treasurer-Director

Staff, 2008
Karen Davis, President
Joan Meanor Holtgraver, Bookkeeper
Ronnie Steinau, Office Assistant
Gary Kaplan, Website Administrator & Graphic Designer
Holly Wills, Sanctuary Assistant

United Poultry Concerns holds that the treatment of
chickens, turkeys, ducks and other domestic fowl in the areas
of food production, science, education, entertainment, and
human companionship situations has a significant effect
upon human, animal, and environmental welfare. We seek
to make the public aware of the ways poultry are used, and
to promote the compassionate and respectful treatment of
these birds and the benefits of a vegan diet and lifestyle. UPC
conducts full-time educational programs and campaigns
through our quarterly magazine Poultry Press, our Website
at www.UPC-online.org, and our chicken sanctuary in
Machipongo, Virginia.

United Poultry Concerns maintains a permanent full-time
office, sanctuary and education center at our headquarters
at 12325 Seaside Road, Machipongo, Virginia 23405. We
respond daily to Internet and telephone requests for help
with bird-care problems, student projects, alternatives to
classroom chick-hatching projects, and numerous other
communications on the care, treatment and abuse of
domestic fowl. We are grateful to all of our members and
supporters for enabling us to fulfil our mission in 2008.

From all of us at United Poultry Concerns, thank you for
your support!

Highlights of Our Activities and Accomplishments in
2008

Sanctuary Adoptions – UPC adopted 40 wonderful
chickens in need of a loving home in 2008. All of our birds
were rescued from abuse, abandonment or surrender by
their previous owners.

- Mackenzie from New Jersey
- Prince from New York City
- Benjamin from Virginia
- 21 beautiful hens from Virginia
- Suzanna from Delaware
- 15 delightful Wyandotte bantam chickens from Maryland

International Respect for Chickens Day May 4/Month
of May-Celebrating the Life and Dignity of Chickens &
Protesting Their Abuse in Farming Operations

In April-May 2008 UPC ran 220 Washington DC
Metrotrain Displays, Life Can Be Beautiful-Go Vegan! and
100 King-Sized Bus Displays, What Wings Are For!-Life
Can Be Beautiful-Go Vegan, reaching thousands of DC
residents, commuters and out-of-town visitors to the
Washington DC Metro Area.

David Perle & Chesterbuddy draw praise in DC Metrotrains

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residents, commuters and out-of-town visitors to the
Washington DC Metro Area.

David Perle & Chesterbuddy draw praise in DC Metrotrains
Projected a gigantic International Respect for Chickens Day Image on Times Square in New York City, May 4.

Held a public education outreach demonstration & leafleting in front of the White House, May 8.
Published “Chickens Deserve More Respect” as a guest editorial in the *Concord Monitor* in New Hampshire, May 3.
Promoted the annual Chicken Run Rescue Chicken Photo Contest for 2008.
Distributed UPC chicken literature & posters through our activist members in offices, libraries, shopping centers & university campuses throughout the U.S. and Canada.

**Further Actions, Investigations & Outreach Campaigns - 2008**

Successfully campaigned to eliminate the Chicken Slaughter Project at Canandaigua Academy, a high school in Canandaigua, New York.

Campaigned to replace the cruel “chicken swinging” ritual observance with compassionate atonement ceremonies preceding Yom Kippur in Ultra-Orthodox Jewish communities (an ongoing campaign).
Urged Berea Animal Rescue in Ohio to drop their fundraising chicken dinner in favor of a compassionate all-vegetarian fundraiser.
Protested Harvest Hills Animal Shelter Chicken Barbecue in Fryeburg, Maine.
Successfully urged Sara Lee Foods to cover the company’s trucks taking turkeys to slaughter in freezing weather in Storm Lake Iowa in a joint campaign with Animals’ Angels.
Joined a successful campaign to get Morningstar Farms to agree to carry more egg-free, vegan food products.
Supported a successful campaign to strengthen cockfighting laws in Virginia.
Supported Proposition 2 in California in a successful campaign requiring more living space for egg-laying hens, pregnant pigs, and calves in the state by 2015.

Ran 100 King-Sized Bus Displays, *Have a Compassionate Holiday Season-Be Kind to Turkeys-Go Vegan!* in Washington DC in October-November.

**New Website/Print Document - 2008**

*Stick Up For Chickens - Go Vegan!* Booklet (Now called *Life Can Be Beautiful - Go Vegan!*) www.upc-online.org/whatsnew/upcgoveg.pdf.
United Poultry Concerns

Annual Conference – 2008


Agribusiness Conference Participation - 2008


Keynote Speaking Engagements & Exhibitor Tables - 2008


First Annual Veggie Pride Parade, NYC, May 18.

Additional Community Outreach – Exhibits, Display Ads & Demos - 2008

American Anti-Vivisection Society Anniversary Celebration, April 5.


Sanctuary Open House Picnic for PETA volunteers, June 28.

Richmond Vegetarian Festival, VA, June 21.

Maine Animal Coalition Vegetarian Festival, June 21.

UPC Demo at KFC with Humane League of Baltimore, September 13.

Charlottesville Vegetarian Festival, VA, September 27.

UPC President Karen Davis says, “Don’t apologize! Be affirmative for animals and animal rights.”

Australian activist Patty Mark was a keynote speaker

UPC President Karen Davis & fellow activists led the Parade in 2008

UPC activists Franklin Wade & Liqin Cao marched for chickens in 2008

Building a New World Conference, Radford University, VA, May 22-25.

Their Lives, Our Voices Conference, Minneapolis, MN, June 6-8.


World Farm Animals Day Demo at Perdue chicken slaughter plant, Salisbury, MD.
Compassionate Living Festival, Durham, NC, October 3-5.
Fairfax City Fall Festival, Fairfax, VA, October 11.
Help Animals Day Event, Montclair, NJ, October 25.
Green Festival, Washington DC, November 8-9.
League of Humane Voters-NYC Anniversary Gala, November 15.
Vegetarian Society of Washington, DC, Thanksgiving Celebration, November 27.
United Poultry Concerns Annual Thanksgiving Open House, November 29.

UPC in the News:

PRINT MEDIA (Including Internet Publications) - 2008

PR Newswire press releases: International Respect for Chickens Day; Kapparot.
Chase’s Calendar of Events 2008: International Respect for Chickens Day.
Daily Messenger, Canandaigua NY: published Letters to the Editor and was featured and quoted extensively regarding our opposition to the chicken slaughter project.
The Independent (U.K.): Letter to the Editor, January 22, regarding “Cheap Chicken.”
Baltimore City Paper: Letter to the Editor, February 27, opposing foie gras.
“Chickens Deserve More Respect”: UPC guest column, Concord Monitor, May 3.
Rochester Democrat & Chronicle, June 12: Canandaigua chicken slaughter project.
“Chickens Aren’t Stupid”: Letter to the Editor, Cleveland Plain Dealer, July 2.
“Questioning Kapparot”: Fall Edition of B’nai Brith Magazine.
New York Times: Letter to the Editor, October 9, supporting Proposition 2.
“Lack of Graciousness Toward One’s Fellow Beings”: Letter to the Editor, New Haven Register, November 7.
“Mother Turkey and Her Young”: UPC guest column, Times Argus, VT, November.
Eastern Shore Post Announcement: UPC Thanksgiving Open House.

BROADCAST MEDIA

Animal Talk with Suzanne Dragan, March 2.
Go Vegan Texas, April 29.
Animal Talk with Suzanne Dragan, May 5.
Vance Lehmkuhl Vegcast, October 31.
KPFT Vegan World Radio, November 24.
Go Vegan Radio with Bob Linden, November 7.

Financial Report - 2008

United Poultry Concerns Fiscal Year: January 1, 2008 to December 31, 2008

Revenues……………………………………$206,544
Public Support……………………………189,064
Expenses……………………………………$273,903
Programs and Education……………….…163,295
Organizational Management……………...110,608
Net Assets/Fund Balance at End of Year…..$386,312

United Poultry Concerns gratefully acknowledges the kind assistance of

The Marino Foundation
Harold B. Larson Charitable Trust
The New York Community Trust
NALITH Foundation
Fidelity Charitable Gift Fund

Thank You for Your Support!